



PRINT

POSITION	COST
Back Cover	₦ 1,100,000.00
Inside Front Cover	₦ 1,000,000.00
Inside Back Cover	₦ 1,000,000.00
Inside Full Page	₦ 600,000.00
1/2 Page	₦ 550,000.00
1/4 Page	₦ 400,000.00
Centre Spread	₦ 900,000.00
Page 2	₦ 850,000.00
Page 3	₦ 600,000.00

ONLINE

ADVERT TYPE	DURATION	COST
Full Banner	30 days	₦ 1,148,000.00
Vertical Banner	30 days	₦ 746,200.00
Medium Rectangle	30 days	₦ 1,119,300.00
Skyscraper	30 days	₦ 1,262,800.00
Leader board	30 days	₦ 1,549,800.00
Newsletter blast	30 days	₦ 1,320,200.00
½ Page	30 days	₦ 918,400.00